

# Antonio Giordana

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## Education

St. Norbert College, De Pere, WI    Graduated: May 2022  
Bachelor of Arts in Communication and Media Studies with a History Minor

Syracuse University Newhouse School of Public Communications, Syracuse, NY  
Completion: December 2023, Master of Science in Communications

## Experience

Business Development, SERVPRO Team Snyder 2022 - 2024, Business Development Manager 2024-Present

- Managed and directed marketing plans and goals for other Business Development team members
- Developed and Maintained client relationships
- Represented the company through networking events within different chambers of commerce
- Pursued, coordinated, reviewed advertising contracts and partnerships

Radio Broadcaster, Woodward Community Media    December 2022 - Present

- Broadcasted live, high school football, basketball, and baseball/softball games, live over radio on WHBY & The Score
- Conducted pre-game coaches interviews, as well as pregame, halftime, and postgame shows

Public Address Announcer, Green Bay Rockers- Northwoods League 2021 - Present

- Announced live over in-stadium PA system for the Green Bay Rockers Baseball club of the Northwoods League
  - Up to 2,500 spectators per game
- Added to the gameday experience for fans with group work to edit and publish the game script and events per game

Producer, Cumulus Media-WDUZ, January 2019 - 2022

- Set up commercial break log using Op-X and cut to break for UWGB Basketball games over radio
- Produced sports talk show, SportsLine, live, took phone calls, played audio using Adobe Audition, cut to commercial break, and gave two-minute sports update live
- Uploaded Podcasts, cut up audio using Adobe Audition, and managed Social Media for the station

Lead Student Broadcaster, St. Norbert College Athletics August 2021 - May 2022

- Organized and directed broadcast responsibilities for athletics events between student broadcasters for multiple sports on campus
- Worked with athletic faculty on representations of school and conference on athletic broadcasts
- Public Address Announced, as needed, for volleyball, hockey, basketball, soccer, and softball games and meets for the swim teams

Broadcaster, St. Norbert College Athletics    October 2018 - May 2022

- Researched, wrote, and performed pre-game, halftime, and post-game shows for live football, baseball, softball, and basketball games with up to 2,000 viewers per game
- Conducted pregame, postgame, and halftime interviews with athletes and coaches for the broadcast

## Awards

Wisconsin Broadcasters Association (2023) Best Sports Play-By-Play in Medium Market Radio

Rev. Isadore Gosz Award in Media (2022) for quality work in mass communication

Civil Engagement Award (2018) for 100+ volunteer hours

East High School Baseball Leadership award (2015) (2016)

John Walter Award (2014) for excellent school and community service

## Skills

Adobe Audition, Audacity, Boxcast, Comrex, iMovie, OP-X, Salesforce Marketing, Convex